

Downtown Tyler ArtWalk  
March 15, 2012  
4 p.m. – 8 p.m.

## Business Participation Form

### Downtown Tyler ArtWalk Information Sheet & Waiver of Liability

Welcome to the Downtown Tyler Art Walk and thank you for being part of the art action in Downtown! We believe that Downtown Tyler will be host to a vibrant art scene and this is an exciting step in that direction.

#### DESCRIPTION

The Downtown Tyler Art Walk is a collaborative effort between the City of Tyler, Gallery Main Street and the Downtown Tyler Arts Coalition. It is a free self-guided tour of in-store exhibits of fine art, and the event is designed to feature local artists and the businesses hosting them. The event is publicized through print and radio ads, posters, rack brochures, and both traditional mail and electronic mailing lists. We believe that art enthusiasts from the greater East Texas Area will attend the event, and we have seen it grow each quarter.

Participating businesses will only host the art and artist on the night of the event between 4 p.m. and 8 p.m., unless otherwise arranged between the business and the artist. There is no charge to your business, the artist, or Art Walk attendees to participate. Extended hours may be required for access to your business for the duration of the Art Walk.

#### LOCATION

The Art Walk will take place on T.B. Butler Plaza and the Courthouse Square, with a focus on Erwin, College, Spring and Ferguson Streets.

#### DATE AND TIME

March 15, 2012                      4 p.m. – 8 p.m.  
Artist will start set-up at 2:30 p.m., and tear down from 8 p.m. – 9 p.m.

#### SPONSORSHIP

Sponsorship opportunities are available to your business for each Downtown Tyler Art Walk. Please contact us at [gallerymainstreet@tylertexas.com](mailto:gallerymainstreet@tylertexas.com) or (903) 593-6905 if you would like further information.

#### HOW TO PARTICIPATE

We welcome all downtown businesses to apply for the Downtown Tyler Art Walk. To be eligible to participate businesses must adhere to the following:

**Register** by submitting attached registration form and **Waiver of Liability** by Feb. 24, 2012

**Hosting** of artist supplied by Downtown Tyler Art Walk, hosting could include but is not limited to extended hours, additional staffing and/or refreshments.



Any submission mailed but received after the deadline will be ineligible for this Art Walk.

A completed **Application and Waiver of Liability** and **Description/Info Pages** must accompany the submission whether emailed, mailed or hand delivered by the deadline.

Once an application is received and processed, the business will be notified via phone or email of the artist they will host, as decided by the Art Walk Committee. **All insurance and liability for Art Walk is the responsibility of the business.**

Please complete the **Description and Information Page**, and the attached **WAIVER OF LIABILITY**, return them by email, mail or hand-delivery to Gallery Main Street no later than **Feb. 24, 2012**. All businesses participating in the Downtown Tyler Art Walk are required to complete the **WAIVER OF LIABILITY**, failure to do so will make them ineligible to participate in the Art Walk.

Please ensure that all correspondence contains your name, email address and phone number.

Email: gallerymainstreet@tylertexas.com

Mail or hand-deliver: Gallery Main Street  
110 West Erwin  
Tyler, TX 75702

Phone: (903) 593-6905



Please click each box to acknowledge the following Policy Points

- There is no fee associated with the Downtown Tyler Art Walk.
- Business agrees with extended hours if needed.
- All art will be placed in your business at the discretion of the DTAC Art Walk committee.
- No Set-up is permitted prior to 2:30 p.m. March 15, 2012, unless approved by your business.
- All storage considerations and display of art work is the artist's responsibility.
- Artists are permitted to sale their work and collection of all local and state sales taxes are the artist's responsibility
- Artists will provide **all** equipment necessary and appropriate for the space assigned.
- This is a family friendly event, and art work displayed will conform to family-friendly guidelines.

**The following forms can be filled in online and emailed or printed.**

**BUSINESS DESCRIPTION/INFORMATION**

Description/Info Pg 2 of 2

**INFORMATION**

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Business Name	Size of Display Space Offered within Business	Size of Business	Contact Phone
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Business Address	Owner's Name
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Contact E-mail

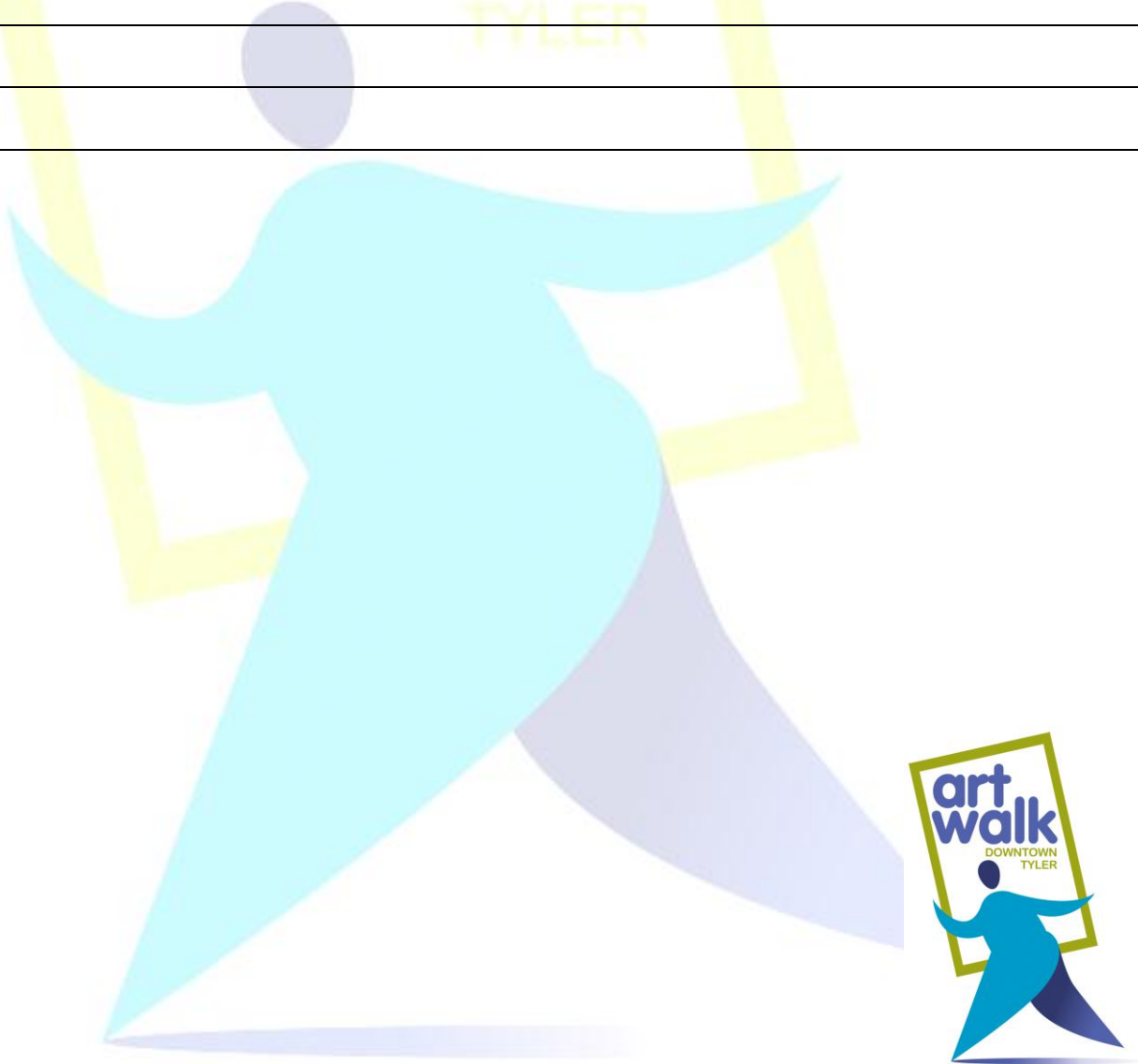
I am interested in sponsoring Art Walk; Please contact me with more info! Yes  No

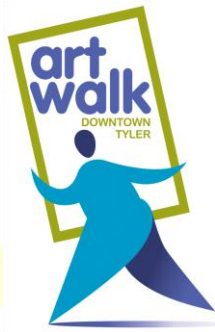
Comments for ArtWalk Committee: (50 words or less)

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# Downtown Tyler ArtWalk Waiver of Liability

## CONTACT INFORMATION

Business Name	Contact Phone
Business Address	Owner's Name
Contact E-mail	

## WAIVER OF LIABILITY

THAT FOR AND IN CONSIDERATION of being permitted to participate as a host venue in activities associated with, but not limited to, the *Downtown Tyler Art Walk on March 15, 2012*, I and the **CITY** agree as follows:

I AGREE TO INDEMNIFY, RELEASE, FOREVER DISCHARGE, AND HOLD HARMLESS AND DEFEND THE **CITY**, INCLUDING **GALLERY MAIN STREET**, ITS DIRECTORS, OFFICERS, AGENTS AND EMPLOYEES, AND THE **ARTISTS**, AND RESIDENTS INVOLVED IN THE **DOWNTOWN TYLER ART WALK (INCLUDING REASONABLE ATTORNEY'S FEES AND COSTS, INCLUDING FEES AND COSTS ON APPEAL)**, AND ALL OF THEIR REPRESENTATIVES, VOLUNTEERS, VISTORS, PARTICIPANTS, HEIRS, AND ASSIGNS (COLLECTIVELY ALL REFERRED TO AS "THE PARTIES") FROM ANY LOSS, DAMAGE OR INJURY, PERSONAL OR PROPERTY, INCLUDING DEATH, RESULTING FROM PARTICIPATION OF ABOVE ENTRY IN THIS EVENT.

HOWEVER, NOTHING IN THIS AGREEMENT SHALL BE CONSTRUED AS OBLIGATING **BUSINESS** TO INDEMNIFY "THE PARTIES" FOR THE NEGLIGENCE OR ACTIONS OF "THE PARTIES" WHOM **BUSINESS** HAS NO RIGHT OF CONTROL.

THE **BUSINESS'S** INDEMNIFICATION OBLIGATION PROVIDED HEREIN SHALL SURVIVE THE EXPIRATION OR TERMINATION OF THIS AGREEMENT.

## RULES AND REGULATIONS FOR BUSINESSES

Art Walk is a family-friendly event. Art containing explicit language, violence, or anything of a questionable nature will not be displayed. All decisions are at the discretion of the Art Walk committee and the City of Tyler and I consent to enforcement of all rules relating to Downtown Tyler Art Walk.

The Individual signing this WAIVER OF LIABILITY represents that he/she is authorized to sign on behalf of the Venue.

\_\_\_\_\_  
Legal Name of Venue

\_\_\_\_\_  
Business Owner or Agent's Signature

\_\_\_\_\_  
Date

